



*If this comedy thing
doesn't work out,
I've always got poverty
to fall back on.*

--Trevor Noah

YOU LAUGH BUT IT'S TRUE

DAY 1 FILMS PRESENTS IN ASSOCIATION WITH DOCRIOT A FILM BY DAVID PAUL MEYER "YOU LAUGH BUT IT'S TRUE"
MUSIC BY OH NO CO-PRODUCERS KAGISO LEDIGA RABIN HARDUTH MICHAEL MILLS CINEMATOGRAPHY BY BRENT CLEGG JOSÉ ASUNCIÓN
EDITOR BRIAN DAVIS EXECUTIVE PRODUCERS ANTHONY ANDERSON ADAM GLASS PRODUCED AND DIRECTED BY DAVID PAUL MEYER

www.youlaughbutitstrue.com

You Laugh But It's True

Logline

In the world of stand-up comedy in South Africa, a multiracial comedian creates material from his experiences during Apartheid as he prepares for the biggest show of his life.

Synopsis

South African comedian Trevor Noah uses his experiences as the child of a racially mixed couple during Apartheid--a time when interracial relationships were forbidden--as the lens for his sidesplitting comedy. In this intimate portrait, we meet an anxious Trevor as he is about to step onto the stage for his first ever one-man show.

Trevor faces a multitude of challenges: an underdeveloped comedy scene, criticism from other comics, lingering racial tension, and a shocking family tragedy. They pose a serious threat to the success of the show and to Trevor's dream of performing on the global stage.

Prodigious, audacious, acerbic, hilarious--there are many words to describe Trevor Noah, and this funny yet insightful documentary from first-time director David Paul Meyer does it best.

Trailer

<http://www.youtube.com/watch?v=z5PZcU9VE2k>

Available on Vimeo On Demand

<http://vimeo.com/ondemand/youlaughbutitstrue>

Film Festivals / Distribution

Film Festivals

International Documentary Festival Amsterdam - Official Selection, First Appearance Competition

New York Friar's Club Comedy Film Festival - **Winner, Best Documentary**

Lighthouse International Film Festival - **Winner, Best Documentary**

Chicago International Film Festival - International Screenings Program

Austin Film Festival

Pan African Film Festival

New York African Film Festival

Encounters Documentary Film Festival

Boulder International Film Festival

Planete Doc Festival

Greater Cleveland Urban Film Festival

Distribution

Entire African continent - TV Broadcast

South Africa - DVD/TV Broadcast

Canada - TV Broadcast

Israel - TV Broadcast

Poland - TV Broadcast

Worldwide - Vimeo on Demand - <http://www.vimeo.com/ondemand/youlaughbutitstrue>

Press Coverage

Film Threat

<http://www.filmthreat.com/reviews/74898/>

London Film Review

<http://www.thelondonfilmreview.com/film-review/you-laugh-but-its-true/>

CNN

<http://www.cnn.com/2013/02/13/showbiz/trevor-noah-comedy>

Rolling Stone South Africa

<http://www.rollingstone.co.za/moviesrev/424-trevor-noah>

Documentary Channel

<http://www.youtube.com/watch?v=4jWw-utCYq0>

IndieWire

<http://www.indiewire.com/article/12-idfa-premieres-that-will-likely-hit-u-s-festivals-in-2012>

Splitsider

<http://splitsider.com/2012/03/talking-to-you-laugh-but-its-true-director-david-paul-meyer/>

Austin Statesman

<http://www.austin360.com/movies/a-critical-guide-to-this-years-aff-1923186.html?viewAsSinglePage=true>

Culture Map Austin

http://austin.culturemap.com/news/music_film/10-26-11-07-36-adversity-and-laughter-in-dueling-south-africa-documentaries/

Screen Africa

<http://www.indiewire.com/article/12-idfa-premieres-that-will-likely-hit-u-s-festivals-in-2012>

Following the festival premieres of *You Laugh But It's True*, Trevor Noah has made high profile appearances on:

The Tonight Show with Jay Leno

<http://www.hulu.com/watch/316914>

Late Show with David Letterman

http://www.cbs.com/shows/late_show/video/3_x84Y6G5Yc3iAhqdD_n7Myo8aV07cWr/david-letterman-comedian-trevor-noah

Showtime

<http://www.sho.com/sho/comedy/titles/3379668/trevor-noah-african-american#/index>

Comedy Central

<http://www.comedycentral.com/video-clips/q3axom/stand-up-trevor-noah--mixed-family>

FX

<http://www.hulu.com/watch/501795>

Huffington Post

<http://live.huffingtonpost.com/r/segment/trevor-noah-born-a-crime/518bd70a78c90a706e00025e>

Newsweek

<http://www.thedailybeast.com/newsweek/2012/06/17/can-trevor-noah-s-comedy-jump-from-south-africa-to-the-u-s.html>

NPR

<http://www.npr.org/2012/07/03/156212890/translating-south-african-jokes-for-a-u-s-audience>

Forbes

<http://www.forbes.com/sites/mfonobongnsehe/2012/12/30/thirteen-african-celebrities-to-watch-in-2013/>

Trevor also just wrapped up performing a 6 week run in NYC of his latest stand-up comedy special titled "Born a Crime"

http://www.nypost.com/p/entertainment/comic_affects_C9QaClky9Yjx8NjiYW4npN

Director Bio / Contact

David Paul Meyer

David Paul Meyer recently produced and directed his debut feature film, *You Laugh But It's True*, a documentary about stand up comedy in South Africa. Three-time Oscar winner Mark Jonathan Harris mentored the project and acclaimed actor Anthony Anderson (*Law & Order*) is the executive producer. The film premiered at IDFA and the Austin Film Festival. It won the jury award for Best Documentary at the Lighthouse International Film Festival and the Friar's Club Comedy Film Festival.

Following *You Laugh But It's True*, Meyer went on to produce and direct three stand-up comedy specials featuring South African comedian Trevor Noah: *Trevor Noah - Crazy Normal (2011)*, *Trevor Noah - That's Racist (2012)*, and *Trevor Noah - It's My Culture (2013)*. Both went on to be the top selling DVD in South Africa upon their release. Meyer also produced and directed *D Minder (2012)*, a short documentary about a revolutionary tool for tracking Vitamin D from the sun. *D Minder* was a semifinalist in GE's Focus Forward Filmmaking Competition. Meyer is currently attached to produce and direct Noah's 2013 comedy special.

Originally from Goldsboro, North Carolina, Meyer moved to Los Angeles to obtain his MFA degree in film and television production at the prestigious School of Cinematic Arts at the University of Southern California. He currently resides in Los Angeles with his wife Shannon, son Ezra, and their two bad dogs.

David Paul Meyer
Day 1 Films, LLC
PO Box 61293
Pasadena, CA 91116

213-785-7517

info@day1films.com

www.youlaughbutitstrue.com

www.day1films.com